

Lideke Wery Educational Institute
Non-profit making company

Annual report 2012



Chairman's statement



" our Institute in its successful 6th year in existence gained more and more recognition from the local community."

During the year under review, education and professional training remained very competitive due to various commercially oriented private sector institutes being opened along the coastal belt of south of Sri Lanka. Despite it, our Institute in its successful 6th year in existence gained more and more recognition from the local community. Our heartfelt thanks go to the dedicated academic and the supporting staff of the Institute. The financial figures and the student performance records and statistics bear evidence for the story of success of Lideke Wery Educational Institute. With the ongoing smart and hard work of the stake holders, the Board of Directors is confident in maintaining the professionalism and the quality of education of the Lideke Wery educational Institute in the future. The Institute had difficulties and challenges with regards to the premises and the location of the Institute. The Head master had to devote much of good time in sorting out the problem with the support of our well-wisher Mr. Ron Wilke. We were able to find a short term solution with the help of the current premises owner. However, we are yet to find a good solution in the long term. We do hope that in the coming years we are able to find a reasonable site in a preferable location to the satisfaction of all, so that we all can concentrate in our worthy mission.

Future Out look

A clear strategic direction has been set for the growth of the Institute and in the new financial year the Institute will continue to strive towards sustaining a strong growth in the out-put along with quality through a process of market expansion and reducing cost per student/program ratios.

Appreciation

In acknowledgment of another fair financial year on behalf of the Directors, I would like to express my gratitude to the Headmaster Mr. Dinesh Abeynayake and the dedicated staff and our very special well-wisher Mr. Ron Wilke for the support and the guidance rendered throughout the year. I would like to extend a very sincere thank to Mrs. J. Schutte for her vision and contribution during her tenure as the Chairperson. Last but not least, the Institute is thankful to the Lideke Wery Foundation for the continuing financial support.

A handwritten signature in blue ink, appearing to read 'R. Cabral', with a horizontal line underneath.

Mr. R. Cabral,
Chairman Lideke Wery Educational Institute
March 2013

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1 Company overview

A Nature of the business of the Company and Mission Statement

The Lideke Wery Educational Institute (LWEI) was founded in memory of Lideke Wery. Lideke Wery worked for Ebbinge & Company in the Netherlands. During her honeymoon in Thailand, she died in the tsunami on December 26th, 2004. This beautiful 30 year old person was very sympathetic towards people's development. In her honour, Lideke's colleagues and her husband initiated the Lideke Wery Foundation (LWF) in the Netherlands. The main objectives of LWF are:

- Keeping the memory of Lideke alive
- Supporting the development of people in the tsunami-struck area

The foundation will maintain these goals for at least 10 years. The Lideke Wery Foundation initiated the formation of an institute in Induruwa, Sri Lanka; the Lideke Wery Educational Institute. Since May 2007 this institute is located in Induruwa and since October 2007 it is registered as a non profit making company. The institute is mainly involved in providing English and ICT education at low costs.

The mission of the company is the following:

The Lideke Wery Educational Institute aims to provide top quality education for Sri Lankan youth, using modern teaching methods and resources. The LWEI wants to be an inspiring environment with a well qualified and continuously developing staff. The institute will encourage its students to work towards mutual respect between the local community and school. Above all the education at the institute should be affordable for all local youth.



Ms. Lideke Wery

B Overview of the directors

The board of directors of the Lideke Wery Educational Institute consists of the following persons:



Mr. R. Cabral, chairman



Mr. J.J. Bijlsma



Mr. V.P. de Silva



Mrs. W. Broerse - Rienks



Ms. A. Schilderman



Mr. L.J.M. Pieries

In 2011 we were very happy to welcome Ms. Broerse-Rienks as a new member of the board of directors. Ms. Schutte resigned and was warmly thanked for her services to the school.

The board of members of the Lideke Wery Educational Institute consists of the following persons:

Mrs. A.M.C. Gunasekera
Ms. J. Schutte
Ms. A. Schilderman
Mrs. P. Srilayatha Ranaweera

In July 2012, Businessmate (Pvt.) Ltd was appointed to replace Nexia (Pvt.) Ltd as LWEL's company secretary.

C *Remuneration to the directors*

The Directors do not receive any remuneration for their work in the company. Furthermore, they do not have any personal interest in the company.

D *Directors' interest with the contract of the company*

Ms. J. Schutte, Ms. A. Schilderman, Mr. V. Primilal de Silva all signed the foundation contract of the company.





2 Year in review

The year 2012 was an interesting and dynamic year that presented the institute with various new challenges and lots of events and activities. This chapter provides an overview of the most notable events.

January

2 nd	New Years Ceremony
8 th	Certificate ceremony Saturday class students
9 th	Start of Batch I, in which 106 unique courses were taught
14 th	First parents' day for Batch I
23 rd	Ron's 5-year anniversary

February

19 th	Akushla's 5-year anniversary
20 th	Community Day Project

March

5 th	Chathurika's wedding and Ranmal's wedding
17 th	Certificate ceremony Batch III 2011
23 rd	Second parents' day for Batch I



Akushla's 5 year anniversary



Chathurika's wedding



Certificate Ceremony Batch III 2011



Ranmal's wedding



Community Project



April

9 th – 11 th	Staff annual leave
13 th	Sri Lankan New Year
18 th	Friends day
23 rd	Final exams for Applicant Assistant
24 th	Final exams for Foundation English classes
25 th	Final exams for the Spoken English classes
26 th	Final exams for Access and Achiever classes
27 th	Annual General Meeting

May

7 th	Start of Batch II, in which 24 courses were taught
12 th	First parents' day Batch II
18 th	Staff trip
31 st	Farewell Ranmal



Farewell Ranmal



Teambuilding day

June

8 th	Certificate ceremony Saturday class students
20 th	Quarterly Board Meeting

July

20 th	Certificate ceremony Batch I 2012
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August

18th Interview training
20th First day at LWEI for Samilka
23rd Cleaning day
27th – 30th Staff annual leave

September

3th Newton's birthday
10th Start of Batch III, in which 83 courses were taught
12th Akushla's wedding
15th First parents' day of Batch III
28th Quarterly Board Meeting



Akushla's wedding



Niranji's wedding



Newton's birthday



Certificate Ceremony Batch II

October

5th Cleaning day
 26th Niranji's wedding

November

16th Second parents' day of Batch III

December

5th Sinterklaas
 12th City&Guild Award Ceremony
 20th Community Day



Award Ceremony



Community Day

Human Resources

A *Changes in the staff during 2012*

Teachers:

As stated above, Ranmal Lasanthe left the LWEI in May to work closer to home in Colombo. He was replaced in August by Samilka Mendis, who took up teaching the Computer Application Assistant courses from the start of Batch III. Next to working at the LWEI she takes a management degree at the National Institute of Business and Management in Colombo.

Administrator

In early fall 2012, Akushla informed us that after nearly six years of service, she would resign from her appointment as administrator of the LWEI. Soon after this announcement, Nishadi Lakmali was recruited as her successor. Nishadi previously took the Foundation, Access and Computer Application Assistant courses at the institute and, after she was hired, also attended the Spoken English class to improve her English speaking skills. However, since Nishadi didn't come to the expected level during her probation time, it was decided to let her go. After negotiating with Akushla, Akushla decided to stay and she was very happy to keep her job.

B Overview of the staff as of December 31st

An overview of the current staff (December 31st, 2012) is presented in the table beneath figure 2 (table 1).



Figure 1. The staff of the institute in 2012, from left to right: Chathurika, Laurie, Newton, Ranmal, Hasanthi, Dinesh, Niranji, Akushla, Thomas.

Name	Function
Dinesh Abeynayake	Headmaster
Akushla Jinappriya	Administration
Newton Mendis	Caretaker
Niranji Bulathsingalage	IT Teacher
Samilka Mendis	IT Teacher
Hasanthi Jayawardane	English Teacher
W.D Chathurika	English Teacher

Table 1. Staff members of Lideke Wery Educational institute as of December 31st 2012.

C *Project Coordinators*

Every three to four months a new Project Coordinator from The Netherlands visits the institute to support the school's daily management and teach the Spoken English class. The coordinator is a Dutch (ex-)student who works for the institute on a charitable basis. Besides their supportive role, coordinators work on one or more specific projects or assignments. In 2012 the following coordinators visited the institute:

Claartje Onderwater
Januari



Laurie van Reemst
February – May



Thomas Haelsig
May-September



Camiel de Wert
September- December



Irene van 't Hoff
December – April 2013



3 Performance

In this chapter an outline will be given of the educational performance of the Lideke Wery Educational Institute in 2012. This is done by means of graphs and short textual explanations thereof. Part A describes class occupation, part B the drop-out rates and part C student's passing rates. The course fee and the number of scholarships are discussed in parts D and E respectively. Finally, part F focuses on the Saturday classes.

A Class occupation per batch

With regards to our class occupation, it is to be noted that we have set our capacity at 124 courses to be offered per Batch: 96 for English and 28 for IT courses. The capacity for batch III is 9 units higher due to the Media Lab's being included in the calculation of the capacity. The management has decided not to plan classes here in the future, as this should be a place where students can study before, between or after classes. As in recent years, Batch II shows a much lower capacity utilization degree than Batches I and III. In 2012, only one course in this Batch attracted the minimum amount of 6 enrolled students, which criterion we did not keep up consequently. Up-to-now, we have not been able to find out what causes this remarkable dichotomy. The following factors may play a role in this regard:

- Not enough promotion
However, the poster and flyer campaign for Batch II was intensive and most students hear about the institute word-to-mouth
- Decreasing competitiveness towards other institutes in the area
However, our reputation among our own students is that our rates are lower than some other institutes and if the above was the main cause, the effect would also be noticed outside of Batch II.
- Our prices are too high in absolute terms
However, a survey among former students indicated that 48 out of 50 respondents thought of our course fees as fair or quite low. Of course, the current fees are substantially higher because of the per-Batch increase.
- We are just not 'fresh' anymore and therefore no more have the starting bonus.

The pattern described above is displayed in figure 3 below, which provides an overview of the number of courses during the year.

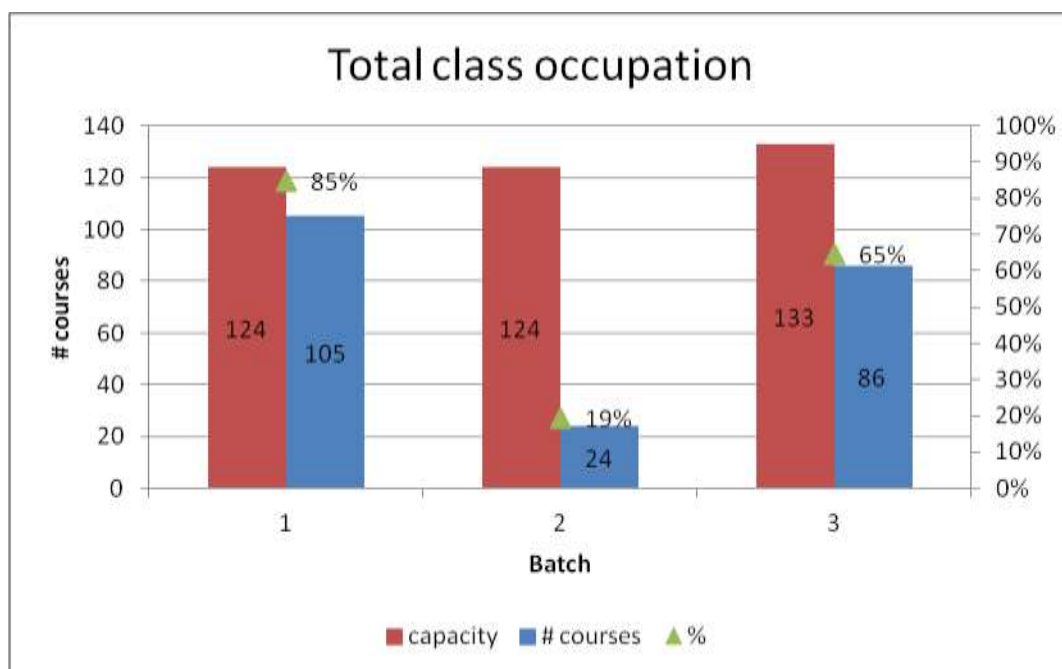


Figure 2. Total class occupation

Next figures show the number of students versus maximum class capacity.

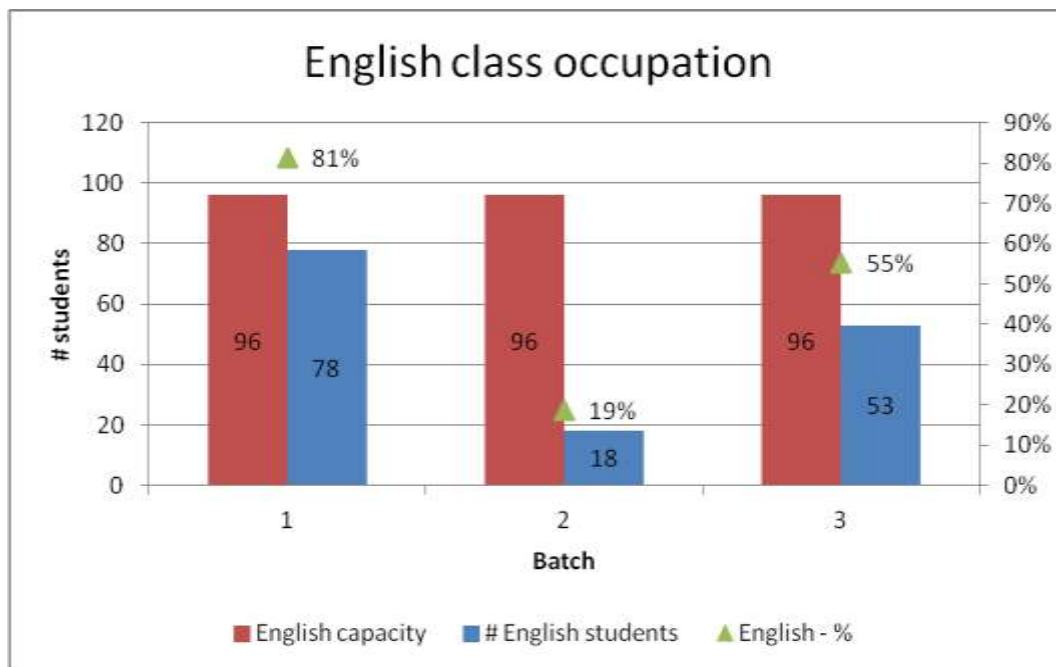


Figure 3. English class occupation per batch

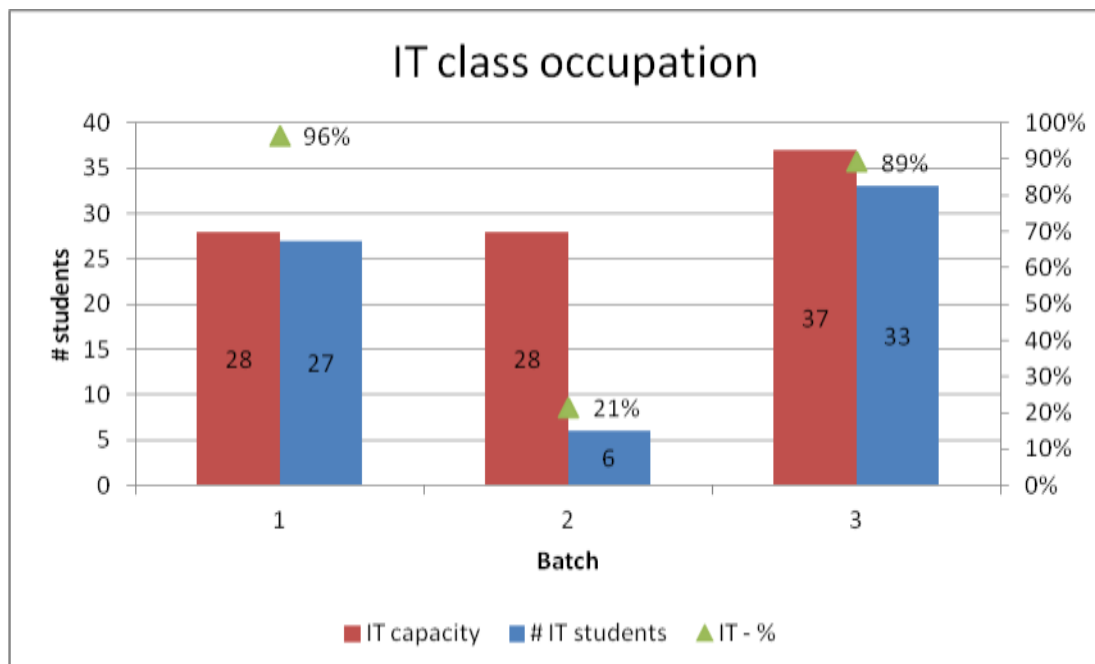


Figure 4. IT class occupation per batch

As pointed out previously, the higher capacity for the IT courses in Batch III is due to the Media Lab's being used for the second Computer Application Assistant Class. The above leads to conclude that in 2012 the capacity for the IT classes was used to a larger extent than the capacity for the English classes. The capacity was calculated on the basis of the following assumptions:

- Three classes per English teacher and one 3.5-hour class per IT teacher per day
- A capacity of 16 students per English class and of 14 students per IT class
- The project coordinator teaches the Spoken English class

B Drop-out rates

Figures 6 and 7 represent the drop-out rates for the English courses and IT courses respectively, while Figure 8 gives the overall numbers. The 'number of students' shall, for this purpose, be interpreted as 'the number of students that actually started one or more courses in a given batch.' The drop-out rate of all courses combined varies between 8% and 25%. Although drop-outs remain a concern to the institute, financially their burden on the institute's financial situation is modest as the vast majority of students dropping out of courses have already paid (the full amount of) their course fees. Only when students drop out after payments have been made for them to sit for an exam, serious financial disadvantage is suffered on the part of the school. However, the management mainly finds it problematic that by enrolling initially and dropping out at a later stage, students dropping out spill the opportunity for other, more dedicated and motivated students to partake in the courses of their preference.

The particularly high drop-out rate in Batch 1, is mainly because 13 students failed the mock exam and did not continue their classes. The other students dropped out before the mock exam, due to getting jobs, being accepted by Universities or other reasons.

To discourage students from pushing on with their decision to drop out, Dinesh calls students who do not show up for more than two days in a row. Additionally, this is a way for the management to investigate the various motives students may have for dropping out.

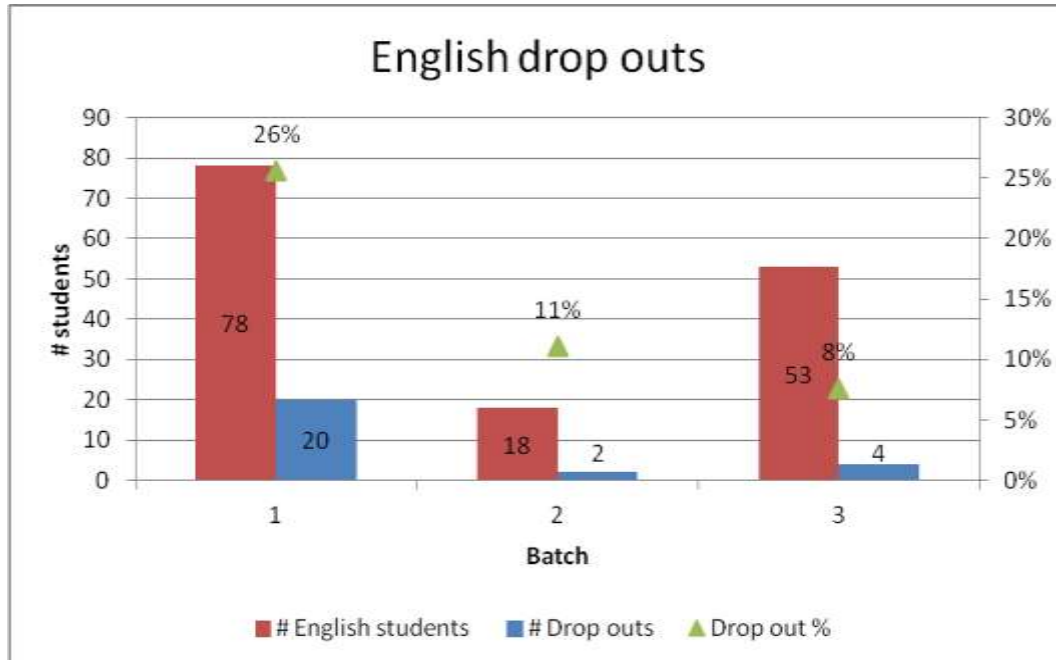


Figure 5. English drop outs per batch

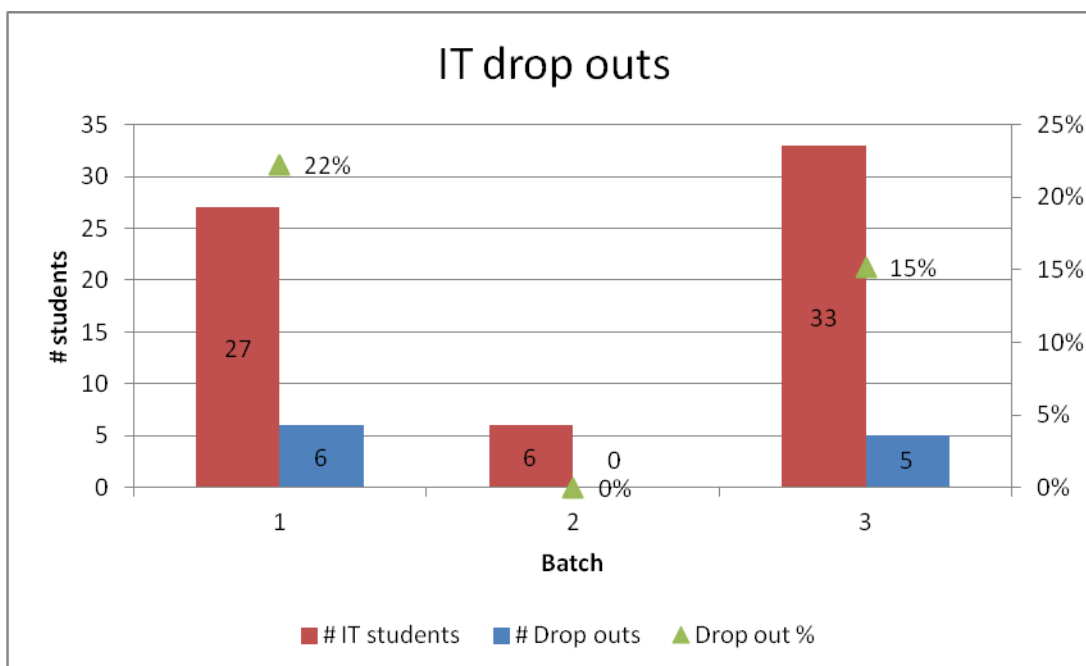


Figure 6. IT drop outs per batch

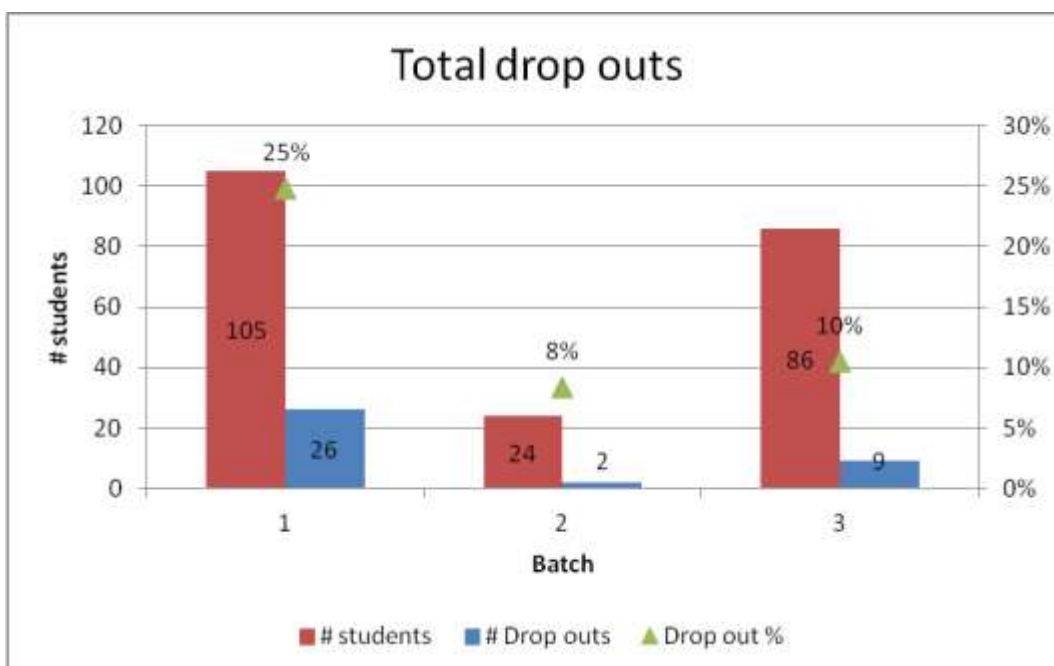


Figure 7. Total drop outs per batch

C Exam results

In the figures below you can find the English pass rates and the IT pass rates per batch. In the figure on the next page you can find the total pass rates. As you can see, all the batches were very successful. The last two batches even had a 100% pass rate, for both English and IT. Moreover, 79 students passed First Class for their English exams.

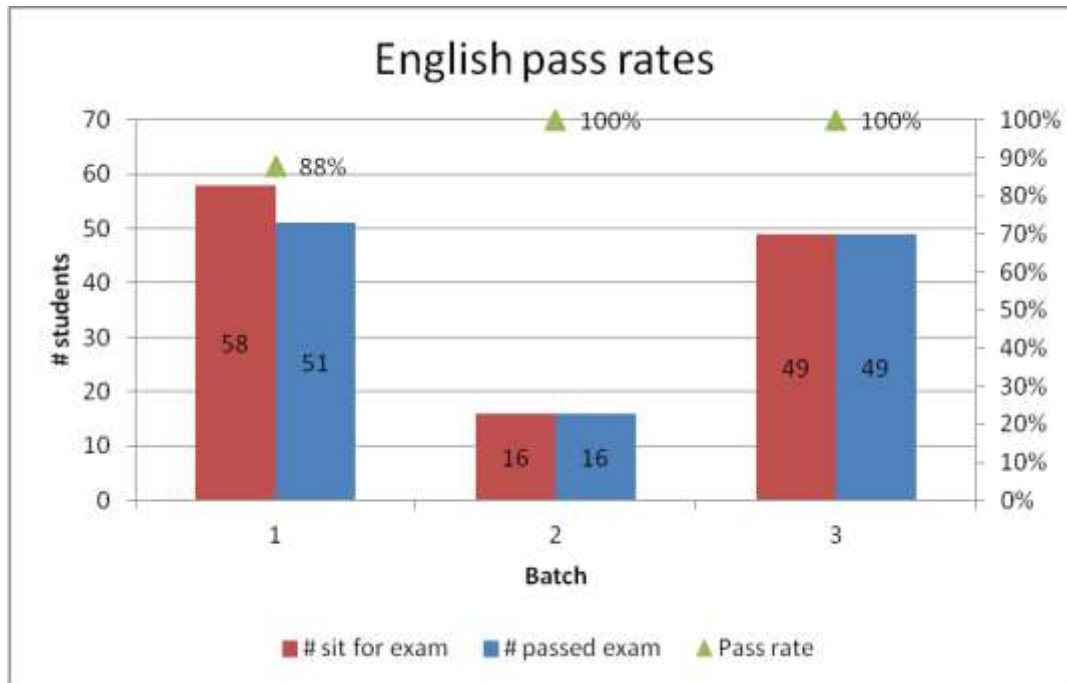


Figure 8. English pass rates per batch

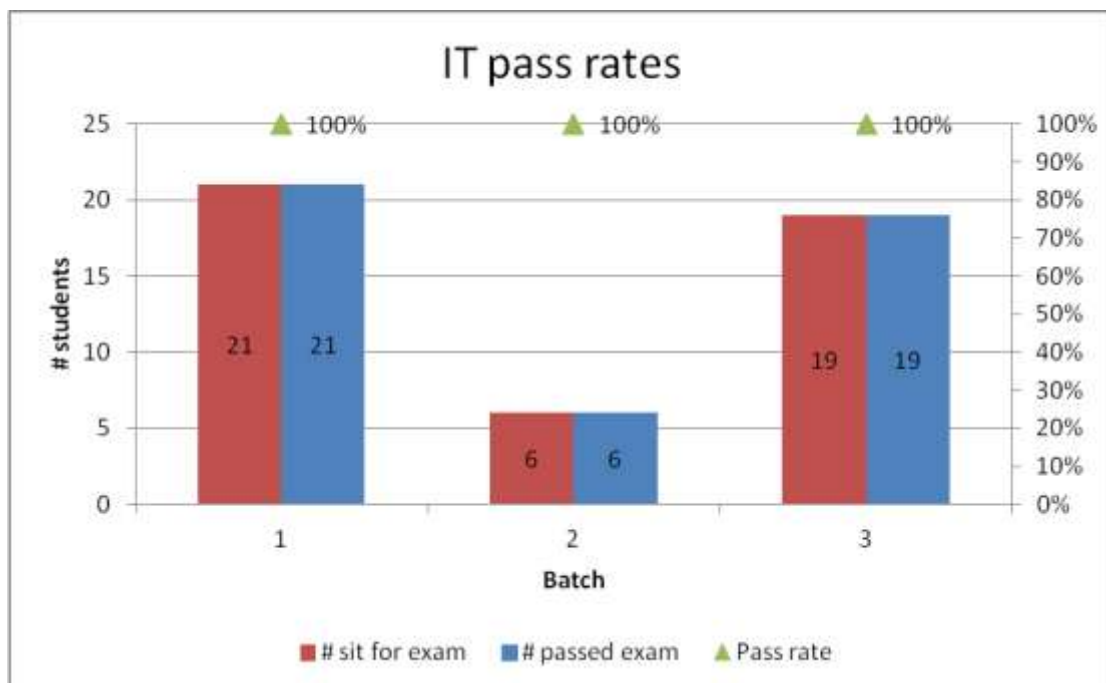


Figure 9. IT pass rates per batch

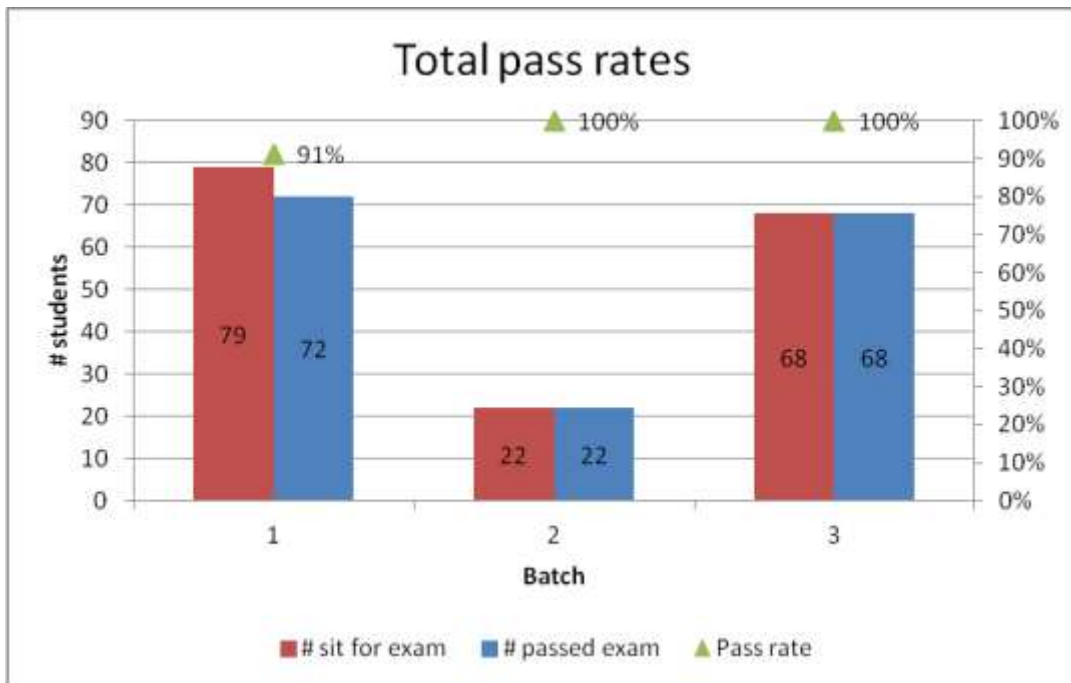


Figure 10. Total pass rates per batch



Lideke Wery Medialab

D Course fees and grants in 2012

In accordance with the strategy of trying to secure a financially independent future for the LWEI, course fees are raised each consecutive batch. Table 2 provides the fees applicable to the various courses per batch, which show a steady increase.

Course	Batch 1	Batch 2	Batch 3
Foundation	5,600	6,900	8,200
Access	7,700	9,200	10,800
Achiever	8,100	9,600	11,200
Spoken English	7,500	9,000	10,500
Application Assistant	12,300	14,500	16,600
Graphic Design	12,700	14,800	17,000
English- Elementary Classes		500	
IT- Elementary Classes		500	

* Fees in LKR

Table 2. Course fees (in LKR) for the year 2012

Since gradual increases overtime have rendered some of our courses to be unaffordable for the specific segment of the population that is our mission target, grants are available for those who cannot afford to take a course at the LWEI. Table 3 shows the number and the kinds of grants that were awarded in 2012.

Grants	Batch 1	Batch 2	Batch 3	Total
25%	1	1	0	2
50%	6	6	8	20
75%	5	1	7	13
90%	6	2	13	21
Total	18	10	28	56

Table 3. Grants for the year 2012

In the figure below you can find the total amount of grants for each batch. Comparatively, in batch II we didn't have much students, but a fairly higher percentage was granted with grants. The grant amount for batch III has increased highly, due to the increased course fees and the higher amount of students that were granted with a 90% scholarship.

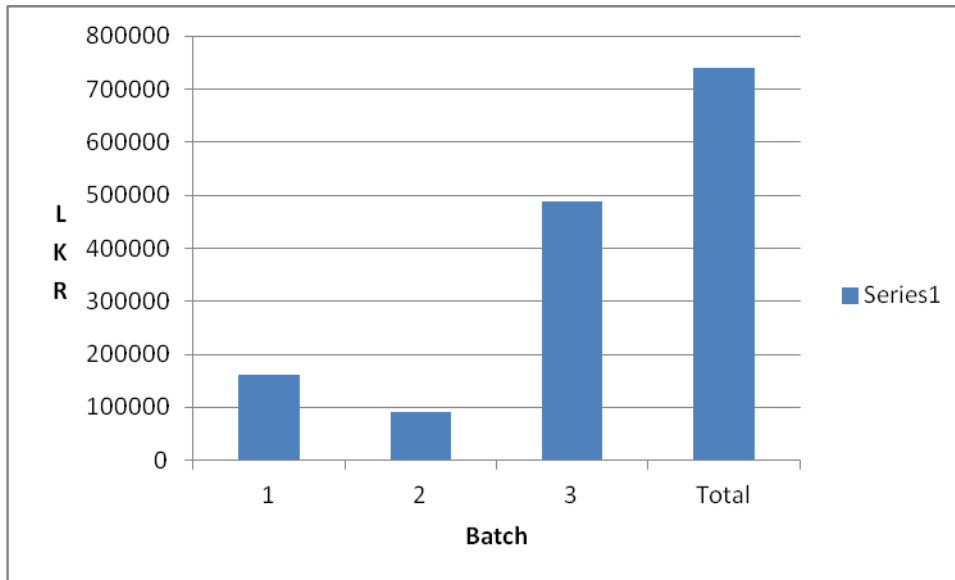


Figure 11. Grants (in LKR) shown per batch

D Saturday classes

The Lideke Wery Educational Institute also provides classes on Saturday to children between the ages of 13-15. The students need to pay an amount of LKR 1000 for this class. Ms. Hashani Buddhika teaches the English classes and Mr. Sanira Viraj teaches the IT-class. In 2012 a total of total of 50 children followed the IT-class (see figure 12) and a total of 33 children followed English classes(see figure 13).The total passing rate for the IT-classes was around 79% and for the English classes it was 100%.

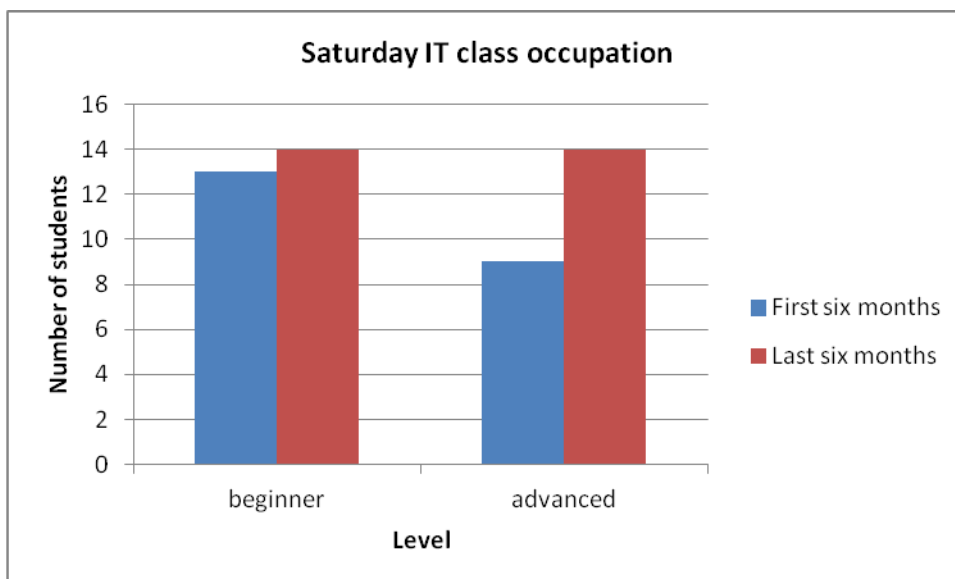


Figure 12. Occupation of the IT classes, separated in Beginner and Advanced levels

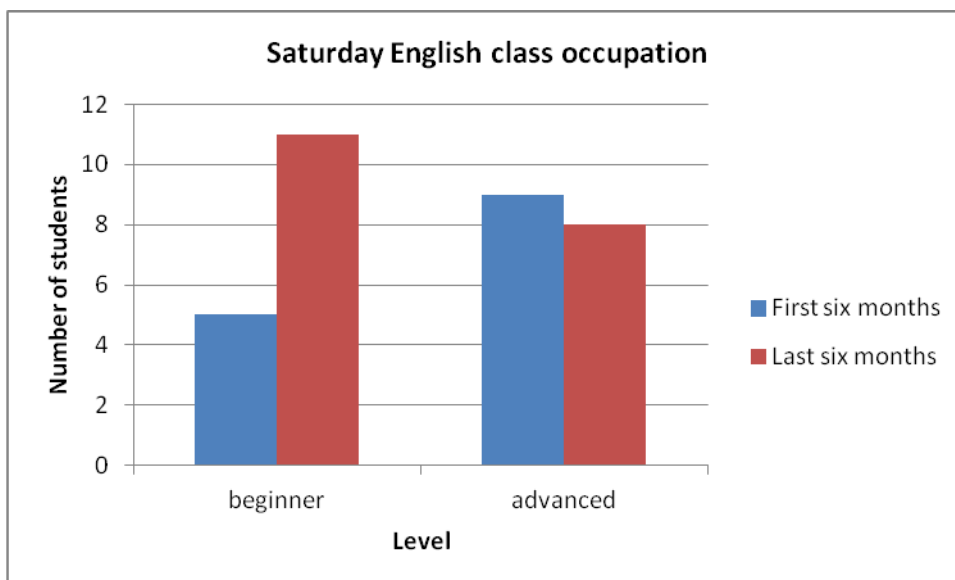


Figure 13. Occupation of the English classes, separated in Beginner and Advanced levels

E Student Evaluation

As in previous years, in 2012 our staff's efforts were warmly appreciated among our students, who awarded them with excellent evaluations. Students are very positive about the teaching method the teachers implement. Furthermore they think the school has a good environment to study. Students like to come to LWEI. In figure 14 below you can see the results of the survey.

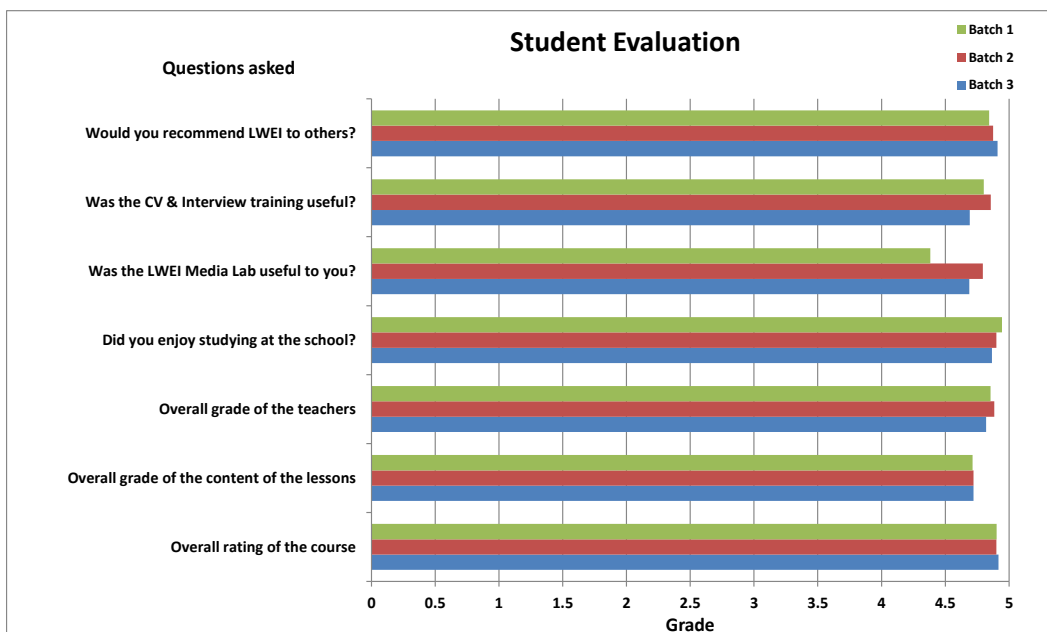


Figure 14. Student evaluation. The students graded the answers from 0 (Unsatisfactory) to 5 (Excellent) on several questions.

4 Donors

A *Appreciation*

We especially want to thank our donors and operational supporters who work tirelessly behind the scenes to allow that the Lideke Wey Educational Institute continues to grow and operate at a high standard. A special thank also for the Sachsen Fonds of Hans and Christine Heinrichs.





Board of Directors:

Mr. R. Cabral (Chairman)
Ms. A. Schilderman
Mr. V. Primilal de Silva
Mr. J.J. Bijlsma
Mr. L.J.M. Pieries
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